

**CALL FOR PAPERS
CIO/CISO LEADERS SUMMIT AUSTRALIA
24 OCTOBER | HILTON HOTEL SYDNEY**

Submission Guidelines:

1. Ensure all information submitted is spelled correctly. If your abstract is selected for presentation, information supplied, including author names, biographies, the topic title and the synopsis, will be published on the website and across social media channels.
2. Abstracts should be written in English, be completely original, not exceed 500 words and cover one of the topics outlined below.
3. The abstract should provide an accurate summary of the contents and conclusions of the paper.
4. Sales focused and overtly commercial abstracts must be avoided and will not be selected for presentation.
5. Abstracts can only be submitted via our online form or directly to the Summit Program Manager at cioleaders@mediacorpinternational.com
6. The Summit Program Manager will evaluate all papers for inclusion in the program. When submitting your paper, you should include the following:
 - Title/Topic of presentation
 - Author(s) and affiliations if any
 - Overview of the presentation – short synopsis
 - Presenter's name
 - Presenter's email address and contact numbers
 - Short biography of the presenting author(s)
7. Potential presenters should note that all costs to attend the Summit must be met from their own resources unless otherwise stated by the Summit Program Manager.
8. At least one author of the accepted abstract is expected to attend and present at the Summit.
9. All abstracts will be reviewed by the Summit Program Manager who reserves the right to reject any abstract.
10. The Summit Program Manager reserves the right to propose alternative presentation formats

Key dates:

- Deadline for Paper Submission: 28 June 2019
- Acceptance Notification: 16 August 2019
- Speaker Registration: 23 August 2019
- Presentations due: 15 October 2019
- Summit Date: 24 October 2019

Topics:

CIO Track:

- 2020 and Beyond – Tomorrow’s World: Where is the Next Disruption Coming From?
- Aligning IT with business goals and expectations
- Applying IT megatrends to large global enterprise
- Attracting and retaining great talent
- Business intelligence and analytics - the brain of your organisation
- Creating the freedom to learn
- Decoding the benefits of BYOD adoption – key areas to consider before adoption
- Effective strategies for cloud deployment - public, private or hybrid? Faster deployment time, pre-planning outages, compliance and minimizing threats.
- Exploring the Internet of everything
- Generation Y – the rise of a younger workforce, strategies for empowering future IT leaders
- Have users given up on privacy?
- How CIOs should prepare for running business in the cloud
- How digitisation and transformation are challenging the ever-evolving security landscape
- How IT-as-a-Service is driving enterprise success
- How the CIO will lead us into the digital business future
- IT megatrends – preparing for a disruptive future
- Keeping up with the evolving CIO role
- Maintaining effective, secure and compliant social media platforms
- Making the most of big data
- Managing and monitoring an enterprise virtualization environment
- Mobility and collaboration for competitive advantage
- New technologies set to transform businesses for 2019 and beyond
- Optimising your enterprise mobility strategy – enhancing security, deployment, cost efficiencies for better implementation and lifecycle management.
- Powering mobile workspaces
- Smart city plan; 2019 and beyond
- Software-defined enterprise: A CIO’s strategy to deliver IT as a service and the key to creating an agile environment
- The digital enterprise of 2020 - How automating everything will enable efficiency and agility

- The impact of strategies for technology change
- The internet of everything – repeated
- The latest in IT security – what security threats are on the horizon for 2019 and beyond
- The mindset shift: the importance of evolving from stagnant, stationary processes into ever-evolving, flexible and fluid practices
- The new CIO value proposition: Leading innovation for business value and growth
- The new IT workforce - Why talent management is of critical importance to the CIO
- The skills of CIOs as leaders
- Transforming big data into big insights, big vision and big opportunities
- What technologies are most relevant to help CIOs build a path to absorbing the latest disruptions seamlessly
- Working the “agile way” – tools and techniques to help optimise workflow

CISO Track:

- AI for cybersecurity Applications
- Benchmarking financial spend in cyber security
- Crisis/incident command and management
- Cybercrime
- Cybersecurity
- Cybersecurity - Threats and Vulnerabilities
- Defense – Dynamic Security Strategies for an uncertain future
- Emerging security technologies
- Enabling a safer cloud
- Governance, risk and compliance
- Internet of Things, network and endpoint security challenges
- Managing 3rd party risk and SaaS risk with small teams or budgets
- Mobile security for digital business
- Optimising security information and threat intelligence tools
- Recovery from a targeted cyberattack
- Regulatory changes on global business operations
- Security and risk strategy
- Security Considerations for Cloud Outsourcing
- Transitioning from recovery to resilience
- Under attack – What do you do?
- Visibility of Threat Landscape

Terms and Conditions:

- If accepted, the speaker/submitter must comply with all deadlines.
- A PowerPoint presentation will be required for each abstract selected.
- A final version of the presentation must be submitted by 15 October 2019.

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- 25 to 35 minutes will be allocated for each presenter depending on session. A five-minute Q&A will follow each presentation although not compulsory.
- Each speaker will be entitled to one free Summit pass for the day. This will include access to all speaking sessions, tea & coffee breaks and lunch.
- Media Corp International, the Organiser of the CIO/CISO Leaders Summit, assumes no obligation for expenses incurred by speakers/authors for travel, lodging, food, or other expenses unless otherwise agreed with the Summit Program Manager.
- Please ensure that all speaker/author details, including biographies, provided when submitting your paper are correct, as these will be used for pre-event marketing purposes.
- Speaker presentations will be published on the summit website as locked PDF files unless conference management is informed otherwise. Access will only be granted to those that attended the Summit.

Questions?

Summit Program Manager

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